



# 2018 Sponsorship & Partner Packages



Check out the partner packages below, all designed to promote your business as a sponsor of the 2018 17<sup>th</sup> of May events. You'll find a mix of advertising and marketing to fit most every budget.

To join us as a partner, our deadline for registration and logo artwork is March 15th, 2018 You can register using the enclosed form. Feel free to contact us with any questions that you may have.

Let's be partners at this popular, longtime Seattle tradition.

***Hipp, Hipp, Hipp, Hurra!***  
(a Syttende Mai cheer)

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LEVEL	SUPPORT	PACKAGE BENEFITS & PROMOTIONS
<b>ODIN</b>	<b>\$10,000</b>	<ul style="list-style-type: none"><li>• Sponsor name and logo on main banner at Bergen Place Park.</li><li>• On our website's sponsor and main page.</li><li>• Four luncheon tickets.</li><li>• Full page ad in Luncheon program.</li></ul>
<b>THOR</b>	<b>\$5,000</b>	<ul style="list-style-type: none"><li>• Sponsor name and logo on main banner at Bergen Place Park.</li><li>• On our website's sponsor and main page.</li><li>• Two luncheon tickets.</li><li>• ½ page ad in Luncheon program.</li></ul>
<b>VALHALLA</b>	<b>\$2,500</b>	<ul style="list-style-type: none"><li>• Logo on our website's sponsor and main page.</li><li>• 1/3 page ad in Luncheon program.</li></ul>
<b>VALKYRIES</b>	<b>\$1,000</b>	<ul style="list-style-type: none"><li>• Logo on our website's sponsor and main page.</li><li>• Business Card ad in Luncheon program.</li></ul>

# 2018 Sponsorship and Partner form



## SPONSOR CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email Address(es) \_\_\_\_\_

Website \_\_\_\_\_

## SPONSORSHIP LEVEL

- |                                    |           |
|------------------------------------|-----------|
| <input type="checkbox"/> ODIN      | \$ 10,000 |
| <input type="checkbox"/> THOR      | \$ 5,000  |
| <input type="checkbox"/> VALHALLA  | \$ 2,500  |
| <input type="checkbox"/> VALKYRIES | \$ 1,000  |

### REGISTRATION & ARTWORK DEADLINE: **March 15th, 2018**

Please note that you will need to email to us the Highest resolution digital artwork of your company logo and any other pertinent graphics.

If you have any questions about the 2018 Sponsorship Partner Program, contact us at **206-557-8702** or [17thofMaySeattle@gmail.com](mailto:17thofMaySeattle@gmail.com)

\*For your records, our Tax ID# is 91-1095401

- Luncheon Table Sponsor** **\$750** Includes 10 tickets for guests of your choice and business card greeting in the Souvenir program.

### Souvenir Luncheon Program Greetings

- 1/3 Page (5" wide x 2 1/4" with inside 1/8" type margin) – Cost: \$500
- Business Card size (3 1/2" wide x 1 3/4" with inside 1/8" type margin) – Cost: \$150
- Name listed in the Luncheon program – Cost \$25 \_\_\_\_\_  
Name(s) as it will appear in program

## PAYMENT & CONTACT INFORMATION

Include your payment and payment information below with this completed form.

Enclosed is Check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

Please make your check out to Norwegian Seventeenth of May and mail to: **ATTN: Sponsorships  
PO Box 70433  
Seattle, WA 98127**

email: [17thofmayseattle@gmail.com](mailto:17thofmayseattle@gmail.com)  
web: <http://www.17thofmay.org>  
phone: (206) 557-8702